

# Justine Rétif

Web Designer and Front-End Developer

## CONTACT INFORMATION

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## SKILLS

- Languages: French (mother tongue) and English
- Good understanding of SEO principles and ensuring that application will adhere to them
- A strong concern for quality and precision in front-end development
- Desire to learn more and always be up-to-date with new standards and technology
- Excellent collaborative skills for working in a team environment
- Always dynamic and motivated to do the best job possible

## COMPUTER SKILLS

### WEB TECHNOLOGIES:

HTML, CSS, JavaScript, jQuery, Bootstrap, Wordpress, E-majine

### ADOBE CREATIVE SUITE:

Photoshop, Illustrator, InDesign, Flash

### MICROSOFT TECHNOLOGIES:

Microsoft Office Word, Excel, Power Point

## VOLUNTEER EXPERIENCE

### PRODUCTION VOLUNTER

Dusk Dances Festival (August 2016)

- Assisting with the set-up and strike of signage
- Act as «site security»
- Keep an eye on sets and equipment

## PROFILE SUMMARY

3 years experience in web design and front-end web development in communications agencies for small, medium and large businesses. Search a position to gradually consolidate my skills to be as complementary as possible in the context of team projects and to be up to the customer demands. Speak French and English.

## WORK EXPERIENCE

### KITCHEN HELPER

August 2016 to February 2017

Fifth Pubhouse, Toronto, ON (Canada)

- Preparation for the a la carte menus and the party events
- Cooking
- Cleaning up workspaces
- **Qualities: Multi-purpose and dynamic**

### WEB DESIGNER AND FRONT-END DEVELOPER

March 2014 to May 2016

Studio Version 2, Angers (France)

- Collaborated with the project manager to create the website template in compliance with the customer's request
- Integration **HTML5, CSS3, jQuery (for example, parallax) and JavaScript (move items, jump to anchor...)** on software like **Wordpress and E-majine**
- Used the **Bootstrap** library for the optimization of **responsive design**
- **SEO** and Analytics tracking to analyze the performance and audiences of websites
- Newsletters integration in the rules to enhance an offer, an event ...
- **Flash Animation** for New Year greetings
- *Some projects: esup.fr, ville-audrain.com, uem53.fr, societe.eolane.com*

### FRONT-END DEVELOPER

September 2013 to March 2014

Publicis Webformance, Plérin (France)

- Respected the website template and integration of websites for small and medium businesses in **HTML5 and CSS3**
- Corrections graphics with Photoshop
- Worked with project managers, responsible for the contents and graphic for the pooling of skills
- Uploaded websites
- *Some projects: garage-carton.fr, patisserie-bourgeade.fr, gilles-defert.fr, assain-concept.fr*

### WEB DESIGNER

March to August 2013

Department council of Maine-et-Loire, Angers (France)

- Needs analysis with the customer and write functional specifications to meet demand perfectly
- **Customer relationship**
- Mock-up and website template
- Integration of websites **HTML5 and CSS3**

### COMMUNICATIONS OFFICER (INTERNSHIP)

November to December 2011

ENA Athletisme, Angers (France)

- Production of flyers, calling card, corporate identity and style guide
- Created support tools for sale
- **Telemarketing**

## **COMMUNICATIONS OFFICER (INTERNSHIP)**

May to June 2011

ADSD (Association for Solidarity and Sustainable Development),  
Angers (France)

- **Customer relationship**
- Production of a poster
- Press: creation of a press release and a press article
- Daily update of the website of the association



## **EDUCATION**

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### **BACHELOR'S DEGREE IN WEB AND MULTIMEDIA** **2012 to 2013** (equivalent of Licence Professionnelle Activités et Techniques de Communication option «Métiers du Web»)

University of Technology, Blois (France)

### **HND COMMUNICATION** **2010 to 2012**

Secondary school Auguste and Jean Renoir, Angers (France)

### **LEVELS MAJORING IN BUSINESS MANAGEMENT** **2009 to 2010** (equivalent of Baccalauréat Sciences et Technologies de la Gestion)

University of Technology, Blois (France)